

Projections 2025

Sales

General Merchandise Sales	\$96,720.00
Grocery Sales	\$59,520.00
Pet Sales	\$4,736,000.00
Total Sales	\$4,892,240.00
Shipping and Delivery Income	\$0.00
Total Income	\$4,892,240.00
Cost of Goods Sold	
Cost of Goods Sold	
Cost of Goods General Merch	\$50,592.00
Cost of Goods Grocery	\$32,736.00
Cost of Goods Pet	\$3,011,600.00
Cost of Goods Sold - Other	\$0.00
Total Cost of Goods Sold	\$3,094,928.00
Total COGS	\$3,094,928.00
Gross Profit	\$1,797,312.00
Expense	
Advertising and Promotion	\$12,000.00
Auto and Truck Expenses	\$42,000.00
Auto Lease	\$8,104.56
Bank Fee	\$4,800.00
Building & Paint Supplies	\$2,163.24
Commission	\$144,000.00
Computer and Internet Expenses	\$10,922.04
Credit Card Fee	\$31,200.00
Insurance Expense	\$78,000.00
Payroll Expenses	\$780,000.00
Printing and Reproduction	\$21,000.00
Professional Fees	\$24,000.00
Repairs and Maintenance	\$21,380.16
Shipping / Freight	\$220,000.00
Telephone Expense	\$10,920.00
Utilities	\$78,000.00
Warehouse Supplies	\$3,600.00
Total Expense	\$1,492,090.00
Net Ordinary Income	\$305,222.00

Projections 2026

Sales

	General Merchandise Sales	\$97,687.20
	Grocery Sales	\$60,115.20
	Pet Sales	\$4,783,360.00
	Total Sales	\$4,941,162.40
	Shipping and Delivery Income	\$0.00
Total Income		\$4,941,162.40
Cost of Goods Sold		
	Cost of Goods Sold	
	Cost of Goods General Merch	\$51,097.92
	Cost of Goods Grocery	\$33,063.36
	Cost of Goods Pet	\$3,041,716.00
	Cost of Goods Sold - Other	\$0.00
	Total Cost of Goods Sold	\$3,125,877.28
Total COGS		\$3,125,877.28
Gross Profit		\$1,815,285.12
Expense		
	Advertising and Promotion	\$12,120.00
	Auto and Truck Expenses	\$42,420.00
	Auto Lease	\$8,185.61
	Bank Fee	\$4,848.00
	Building & Paint Supplies	\$2,184.87
	Commission	\$145,440.00
	Computer and Internet Expenses	\$11,031.26
	Credit Card Fee	\$31,512.00
	Insurance Expense	\$78,780.00
	Payroll Expenses	\$787,800.00
	Printing and Reproduction	\$21,210.00
	Professional Fees	\$24,240.00
	Repairs and Maintenance	\$21,593.96
	Shipping / Freight	\$222,200.00
	Telephone Expense	\$11,029.20
	Utilities	\$78,780.00
	Warehouse Supplies	\$3,636.00
Total Expense		\$1,507,010.90
Net Ordinary Income		\$308,274.22

Projection 2027

Sales

General Merchandise Sales	\$101,556.00
Grocery Sales	\$62,496.00
Pet Sales	\$4,972,800.00
Total Sales	\$5,136,852.00
Shipping and Delivery Income	\$0.00
Total Income	\$5,136,852.00
Cost of Goods Sold	
Cost of Goods Sold	\$53,121.60
Cost of Goods General Merch	\$53,121.60
Cost of Goods Grocery	\$34,372.80
Cost of Goods Pet	\$3,162,180.00
Cost of Goods Sold - Other	\$0.00
Total Cost of Goods Sold	\$3,249,674.40

Gross Profit \$1,887,177.60

Expense

Advertising and Promotion	\$12,600.00
Auto and Truck Expenses	\$44,100.00
Auto Lease	\$8,509.79
Bank Fee	\$5,040.00
Building & Paint Supplies	\$2,271.40
Commission	\$151,200.00
Computer and Internet Expenses	\$11,468.14
Credit Card Fee	\$32,760.00
Insurance Expense	\$81,900.00
Payroll Expenses	\$819,000.00
Printing and Reproduction	\$22,050.00
Professional Fees	\$25,200.00
Repairs and Maintenance	\$22,449.17
Shipping / Freight	\$231,000.00
Telephone Expense	\$11,466.00
Utilities	\$81,900.00
Warehouse Supplies	\$3,780.00

Total Expense \$1,566,694.50

Net Ordinary Income \$320,483.10

Projection 2028

Sales

	General Merchandise Sales	\$103,490.40
	Grocery Sales	\$63,686.40
	Pet Sales	\$5,067,520.00
	Total Sales	\$5,234,696.80
	Shipping and Delivery Income	
Total Income		\$5,234,696.80
Cost of Goods Sold		
	Cost of Goods Sold	\$0.00
	Cost of Goods General Merch	\$54,133.44
	Cost of Goods Grocery	\$35,027.52
	Cost of Goods Pet	\$3,222,412.00
	Cost of Goods Sold - Other	\$0.00
	Total Cost of Goods Sold	\$3,311,572.96
Gross Profit		\$1,923,123.84
Expense		
	Advertising and Promotion	\$12,840.00
	Auto and Truck Expenses	\$44,940.00
	Auto Lease	\$8,671.88
	Bank Fee	\$5,136.00
	Building & Paint Supplies	\$2,314.67
	Commission	\$154,080.00
	Computer and Internet Expenses	\$11,686.58
	Credit Card Fee	\$33,384.00
	Insurance Expense	\$83,460.00
	Payroll Expenses	\$834,600.00
	Printing and Reproduction	\$22,470.00
	Professional Fees	\$25,680.00
	Repairs and Maintenance	\$22,876.77
	Shipping / Freight	\$235,400.00
	Telephone Expense	\$11,684.40
	Utilities	\$83,460.00
	Warehouse Supplies	\$3,852.00
Total Expense		\$1,596,536.30
Net Ordinary Income		\$326,587.54

Projection 2029

Sales

	General Merchandise Sales	\$106,392.00
	Grocery Sales	\$65,472.00
	Pet Sales	\$5,209,600.00
	Total Sales	\$5,381,464.00
	Shipping and Delivery Income	
Total Income		\$5,381,464.00
Cost of Goods Sold		
	Cost of Goods Sold	\$0.00
	Cost of Goods General Merchl	\$55,651.20
	Cost of Goods Grocery	\$36,009.60
	Cost of Goods Pet	\$3,312,760.00
	Cost of Goods Sold - Other	\$0.00
	Total Cost of Goods Sold	\$3,404,420.80
Gross Profit		\$1,977,043.20
Expense		
	Advertising and Promotion	\$13,200.00
	Auto and Truck Expenses	\$46,200.00
	Auto Lease	\$8,915.02
	Bank Fee	\$5,280.00
	Building & Paint Supplies	\$2,379.56
	Commission	\$158,400.00
	Computer and Internet Expenses	\$12,014.24
	Credit Card Fee	\$34,320.00
	Insurance Expense	\$85,800.00
	Payroll Expenses	\$833,000.00
	Printing and Reproduction	\$23,100.00
	Professional Fees	\$26,400.00
	Repairs and Maintenance	\$23,518.18
	Shipping / Freight	\$242,000.00
	Telephone Expense	\$12,012.00
	Utilities	\$85,800.00
	Warehouse Supplies	\$3,960.00
Total Expense		\$1,616,299.00
Net Ordinary Income		\$360,744.20